



Rayna Kunzman

Product Designer

rkdsn.com

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Work Experience

EXPERIENCE DESIGNER

Ogilvy Experience

January 2021 - Current

Responsible for the visual design of landing pages and web applications for clients such as Citizens Bank, IBM. Working closely with delivery managers, developers, and clients, I ensure experiences are aligned with the brand, can be implemented in the available framework, and can fit into future or existing design systems.

PRODUCT DESIGNER

Ligature Creative Group

February 2019 - October 2020

Created and maintained design system for MyJourney
Created visual design web mockups for clients such as SCFD, University of Providence, and Alley Theatre
Designed and conducted design research in the form of moderated interviews and unmoderated surveys for MyColoradoJourney and Via TRM

PRODUCT DESIGNER

Promontech

April 2018 - February 2019

Maintains Material Design for the app, Borrower Wallet
Creates pixel perfect, dev ready wireframes
Creates new app features with BAs and dev stack

VISUAL DESIGNER

Promontech

August 2017 - April 2018

Maintains Material Design for the app, Borrower Wallet
Transforms wireframes into pixel-perfect mockups
White-labeled 10+ instances of Borrower Wallet
Led Sketch App workshop for analyst and UX teams

UI/UX DESIGNER

n.io

February 2017 - July 2017

Redesigned enterprise vineyard management app
Assisted with enterprise galvanizing software in Agile team
Utilized GV Sprint process to design consumer help site
Created design assets for social, animated videos, gifs, etc

Education

COMMUNICATION DESIGN, BFA

Metropolitan State University of Denver

December 2016

User Interface Design; Design Research Methods: learned design research best practices and conducted broad research on Denver food access; Creating Web Interfaces: created multiple responsive websites in HTML, CSS

Skills + Abilities

Sketch

Miro

Design Systems

Collaboration

Figma

Jira

WCAG Compliance

Communication

InVision

File Organization

Leadership